

## PRESS RELEASE

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### **Water-Based Flexographic Pearl Coating**

*-Premium pearlescent coating provides smooth glossy appearance with radiant pearlescent effect throughout –*

Bensalem, PA (March 2007) – Advanced Ink & Chemical is pleased to announce the development of “**Super Pearl WB**”, this flexographic clear varnish is designed to produce a smooth, glossy and intense pearl effect-coating. Designed to run on both paper and film, this coating can be used as a stand alone effect coating or overprinted on other inks to produce a wide variety of effects.

Using a unique manufacturing process enables Advanced Ink & Chemical to load the maximum amount of pearl particles into the clear coating while still retaining optimum transfer out of anilox cells.

### **About Advanced Ink & Chemical**

Advanced Ink & chemical is a manufacturer of water based specialty inks and coatings, as well as a full line of chemicals and cleaners for the pressroom. By offering specialty products like tactile coatings, fluorescent and security flexographic inks and premium inkjet inks, Advanced is a true resource to their customers.

For more information, visit <http://www.advancedinks.com> or contact Advanced Ink & Chemical at 736 Dunks Ferry Road, Bensalem, PA 19020  
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